

PRANAB DAS

PRODUCT MANAGER | PROJECT & PROGRAM DELIVERY | GTM & GROWTH

Assam, India | Open to Remote & Relocation | pranab.das887@gmail.com | linkedin.com/in/pranabdasproduct | github.com/pranabdas887-bit | pranabportfolio.lovable.app

PROFESSIONAL SUMMARY

Product management professional transitioning from 15+ years in program coordination, GovTech/EdTech delivery, and operations leadership. Built a hands-on product portfolio covering B2B marketplace and payments PRDs, competitive teardowns, and an AI-powered job search tool. Currently leading GTM and growth strategy for a residential real estate launch, combining product thinking with hands-on website, landing-page, campaign and sales-collateral execution.

CORE PRODUCT MANAGEMENT SKILLS

Product Discovery | Product Strategy | Product Requirements / PRD | Competitive Analysis | UX / Funnel Analysis | GTM Strategy | Growth Strategy | Success Metrics | KPI Tracking | Stakeholder Management | Cross-functional Delivery | Agile | Scrum | Jira | Technical Product Management | Data Analysis

PROFESSIONAL EXPERIENCE

Product Manager — Freelance / Self-Directed | Jan 2026 – Present

- Led GTM and growth strategy for Neer Abode, a 12-unit residential launch; built the website/landing page, ran Meta ad campaigns, and produced brochures and sales collateral.
- Generated 1 unit sold with 2 buyers in active pipeline through the launch activity.
- Built an independent product portfolio including a B2B marketplace PRD, payments PRD, competitive teardowns and an AI-powered job search tool.
- Demonstrated product discovery, requirements thinking, product strategy, execution and growth through independent product work.

State Project Coordinator (Senior Associate) — upGrad Education — NSQF Assam | Sep 2024 – Dec 2025

- Coordinated a state-wide vocational education program across 23 districts and 44 schools serving approximately 4,400 students.
- Managed stakeholder communication, reporting and feedback loops between state authorities and field teams.
- Coordinated program requirements, field feedback and execution activities across multiple stakeholders.

Assistant Project Coordinator — Associated Tea & Agro Management Services | Aug 2022 – Apr 2024

- Monitored 6 Farmer Producer Companies across 6 circles for a Cluster-Based Business Organisation.
- Coordinated with NAFED, NERAMAC and the state agriculture office on program delivery.

Vocational Coordinator — INDUS EDUTRAIN — NSQF Project | Aug 2020 – Apr 2022

- Delivered a vocational training program across 11 districts and 11 schools serving approximately 1,100 students.
- Managed curriculum rollout, trainer coordination and reporting.

District In-Charge / Administrator L2 — Wipro Ltd / Renovision Automation Services | Mar 2015 – Nov 2019

- Led district-level rollout of a government data platform (NRC project) across 6 circles and 36 centers.
- Managed a 36-member field reporting team, trained government officials and resolved technical escalations between district and state offices.
- Owned state-set delivery targets and dashboard reporting; received a Deputy Commissioner appreciation letter for district-level coordination.

SELECTED PRODUCT PORTFOLIO

- **Swaggi B2B Marketplace PRD:** End-to-end PRD covering discovery, requirements and success metrics.
- **Payments PRD:** Product requirements work demonstrating structured product thinking for payment use cases.
- **IRCTC Product Teardown:** Competitive and UX teardown identifying booking-flow friction points and improvement opportunities.
- **Google Maps Concept PRD:** Feature concept exploring a new use case on an existing platform.
- **AI-Powered Job Search Tool:** Independent product work demonstrating product discovery, strategy and execution.

CERTIFICATIONS

- Jobaaj PM Nano Degree (ID: AODICS97461) — Completed
- Technical Product Management — PMI + IIBA
- Product Management: Building a Product Strategy — PMI
- Agile Project Management with Jira Cloud — PMI
- Six Sigma Green Belt — PMI + IIBA
- Generative AI for PMs — LinkedIn
- Google Analytics | Excel Mastery | SQL: Zero to Hero | Python

EDUCATION

- **MBA – Information Technology** | Sikkim Manipal University | 2009
- **BA – Geography** | Dibrugarh University | 2006

ADDITIONAL ATS KEYWORDS

Roadmapping | Requirements Gathering | Customer Feedback | User Research | Competitive Research | Product Lifecycle | Business Operations | Process Improvement | Program Management | PMO | Government Projects | PSU Stakeholders | EdTech | GovTech | B2B Commerce | Payments | Digital Transformation | GTM | Growth | Reporting | Dashboard | SQL | Python | Excel | Google Analytics | Meta Ads

TARGET ROLES

Product Manager | Associate Product Manager | Product Operations | Technical Product Manager | Product Growth / GTM | Project Manager | Program Coordinator | PMO / Program Support | Delivery Operations | Business Operations | Digital Transformation